

Welcome to Warrnambool Directory - Your Local Business Guide

If you're looking to sell goods and services locally, you're going to love
www.warrnambooldirectory.com.au

15,000
PAGE VIEWS
LAST YEAR



Our aim is to simply help connect locals with our great, home grown local businesses.

From our head office in Camperdown, **WD News Publications** is one of a small handful of successful, locally owned and operated newspaper companies. We're proud to provide Warrnambool and surrounds with the Warrnambool Directory - Your Local Business Guide.

The Warrnambool Directory website features a dedicated page for each of our businesses; complete with pictures, video, logo, phone (with click to call), fax, street address, email & website addresses, links to social media, opening hours, Google map (with Directions to your Location) and space for a 200-word blurb on each business.



We support our listed businesses with Google Ads, actively advertising our local businesses to customers searching on Google - right when they're interested in their service.

Advertise from just \$20p/month, no contracts – cancel anytime.

Find out more

We'd love to invite every local business to be part of the Warrnambool Directory - Your Local Business Guide, proudly provided by WD News Publications.

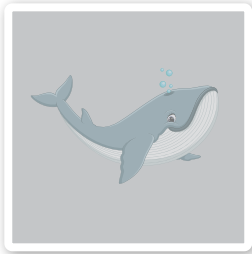
To find out more please call **5593 1888** or email ads@wdnews.com.au

FACT SHEET

Pricing Guide (Includes GST)

Feature Adverts

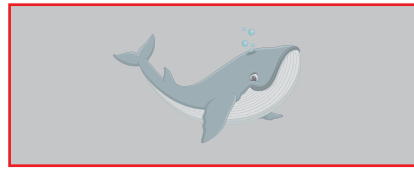
Home Page



\$80 P/M

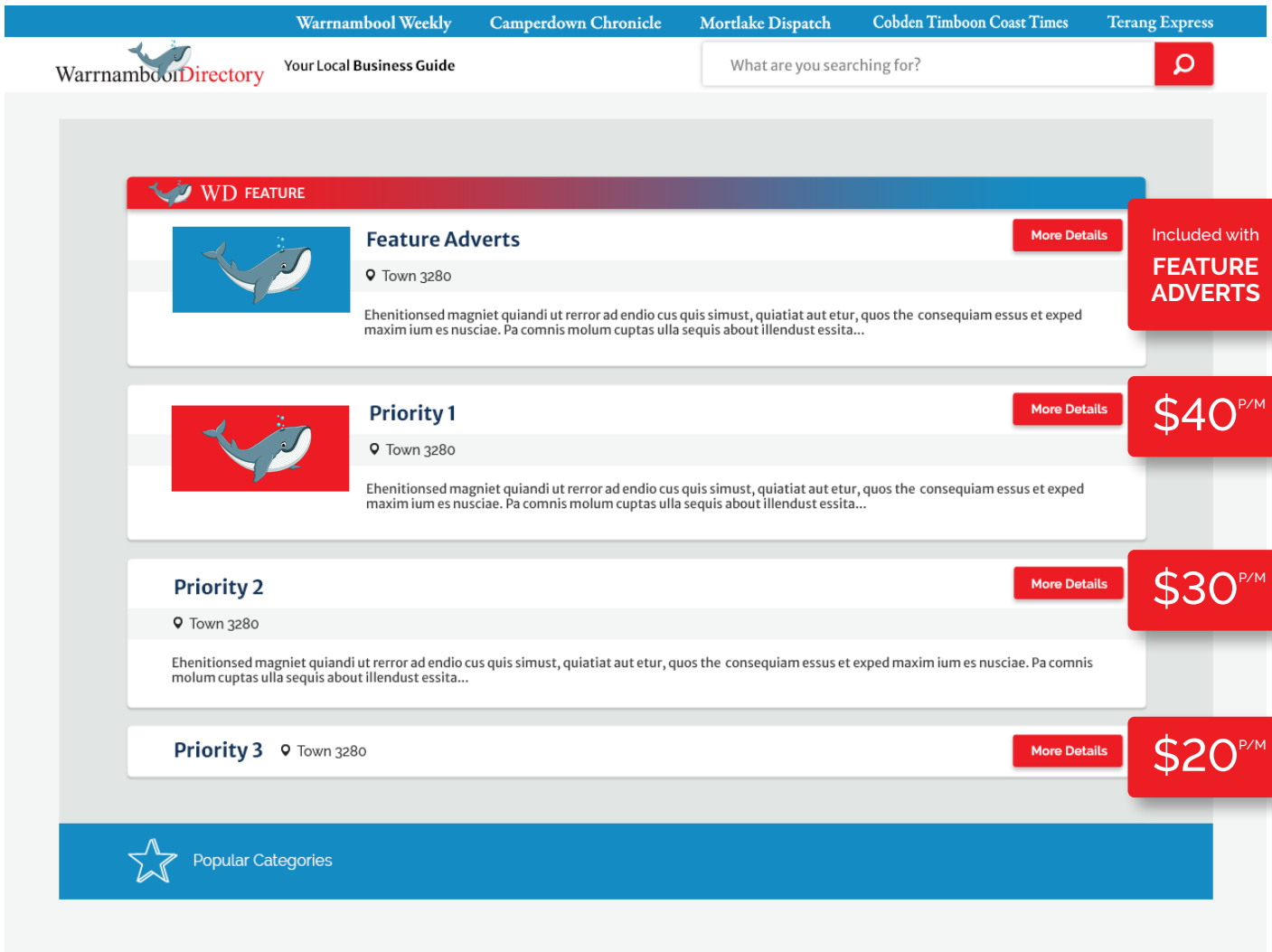
(Also includes a Category Page advert)

Category Page



\$60 P/M

Search results display in order of priority and 'best fit' against the searched word/s.



The screenshot shows the Warrnambool Directory website interface. At the top, there are navigation links for 'Warrnambool Weekly', 'Camperdown Chronicle', 'Mortlake Dispatch', 'Cobden Timboon Coast Times', and 'Terang Express'. Below this is the 'Warrnambool Directory Your Local Business Guide' logo and a search bar with the placeholder text 'What are you searching for?'. The main content area displays a list of search results for 'Feature Adverts' in 'Town 3280'. Each result is a card with a whale icon, a title, a location, a description, a 'More Details' button, and a price tag. The results are ordered by priority:

- WD FEATURE** (Included with FEATURE ADVERTS)
- Feature Adverts** (More Details) \$40 P/M
- Priority 1** (More Details) \$30 P/M
- Priority 2** (More Details) \$20 P/M
- Priority 3** (More Details)

At the bottom of the search results, there is a blue bar with a star icon and the text 'Popular Categories'.

Add extra categories to your listing for \$5 per month.

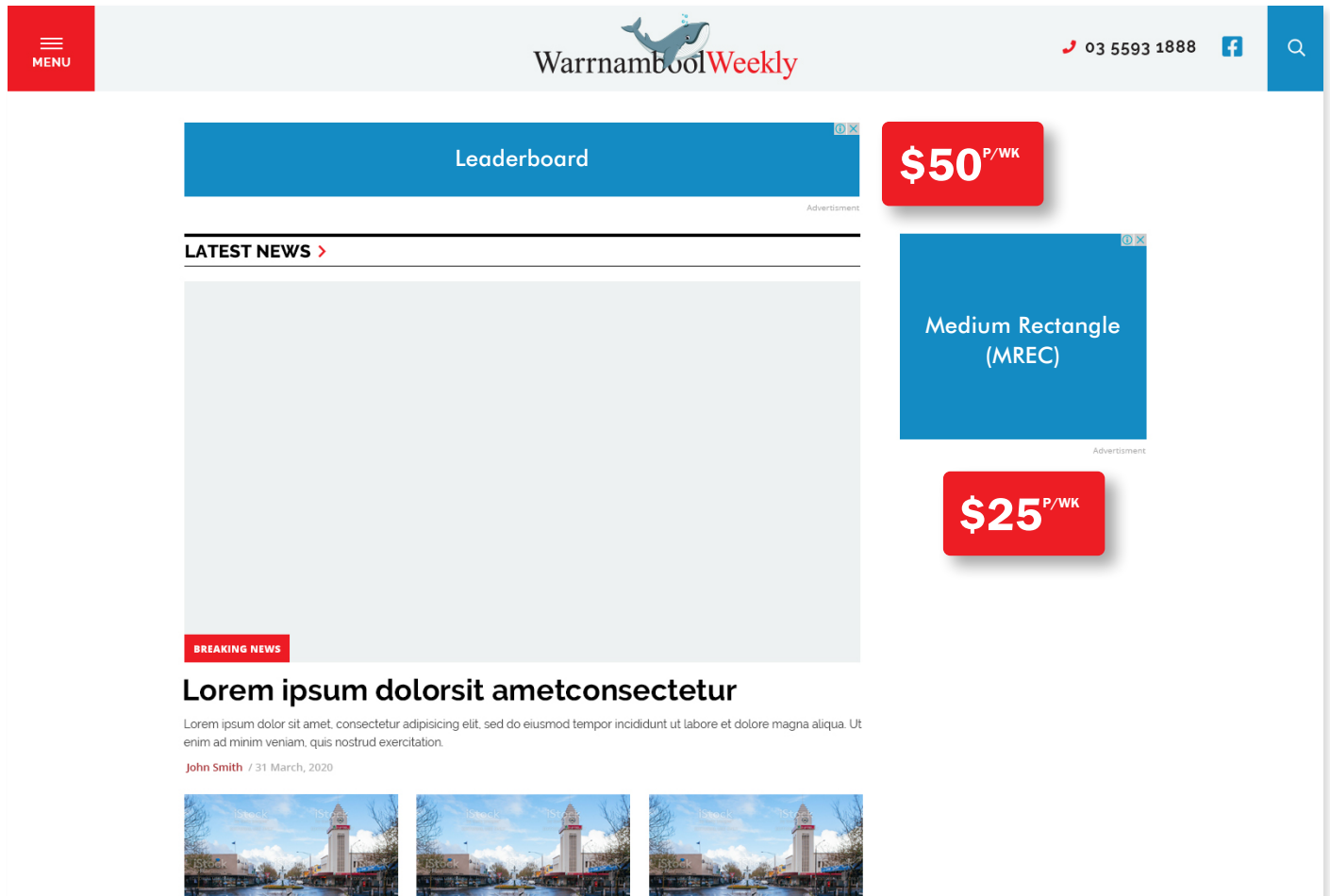
PRICING SHEET

Newspaper Ads



Advertise with Warrnambool Weekly News

Targeted digital advertising alongside the Warrnambool Weekly News local issues and events, comprehensive coverage of local and regional sports and human interest stories.



Specifications

Leaderboard Ads: 728pxW x 90pxH

Medium Rectangle (MREC) Ads: 300pxW x 250pxH

File Formats: PNG, JPG, GIF

File size: <500kb

Ad Rotation

Each of our advertising spaces are on randomised rotation, with a maximum of 1x Leaderboard ad, 6x MREC ads displaying at a time on top level pages, and 1 of each on Article pages.

www.warrnamboolweekly.com.au